A powerful investment platform for digital assets

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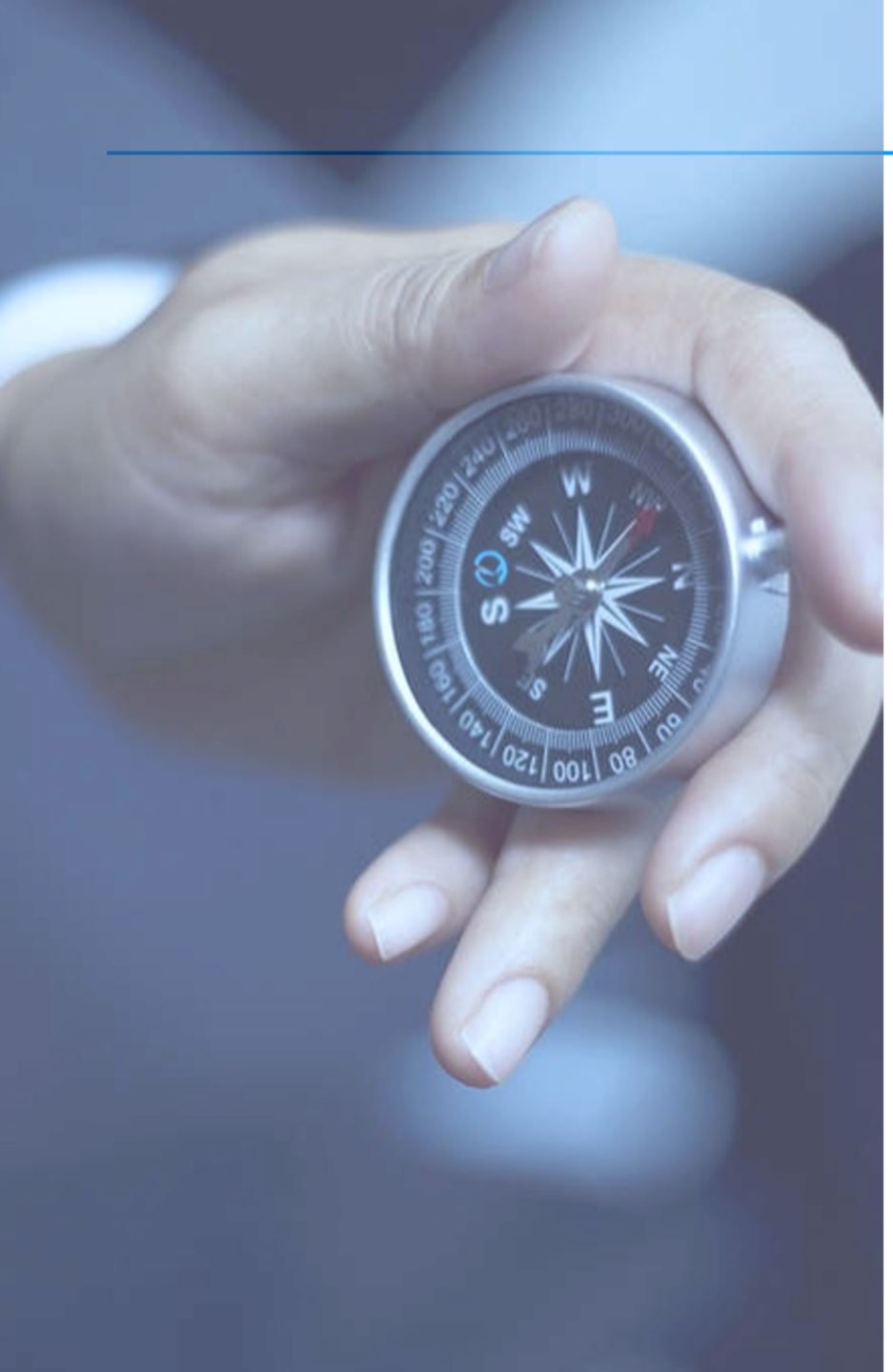
ENLYTE



Content

01 Introduction

02 What We Do

03 About the Platform

04 Our Ecosystem

05 Our Product Offering

06 Our Unique Selling Proposition

07 Our GRC Set-Up

08 About us

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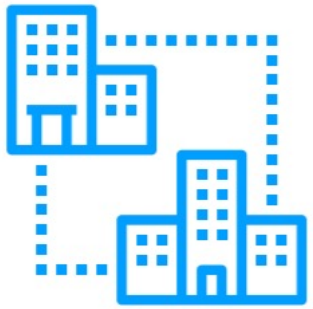
Introduction of Enlyte

Enlyte offers issuers and investors a holistic investment platform for digital assets



A subsidiary of Universal Investment Group, the leading German investment management platform

UNIVERSAL INVESTMENT

Supports regulatory compliance for digital assets issuance and distribution

Institutional grade security set-up with state-of-the-art GRC standards

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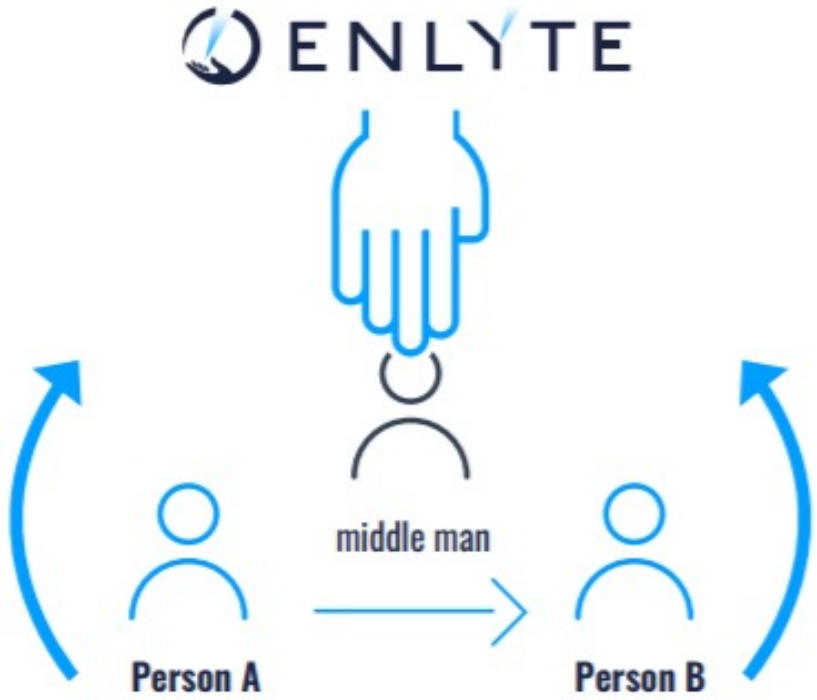
What We Do

Our Vision «Enable clients to issue and distribute digital assets in a regulated environment»

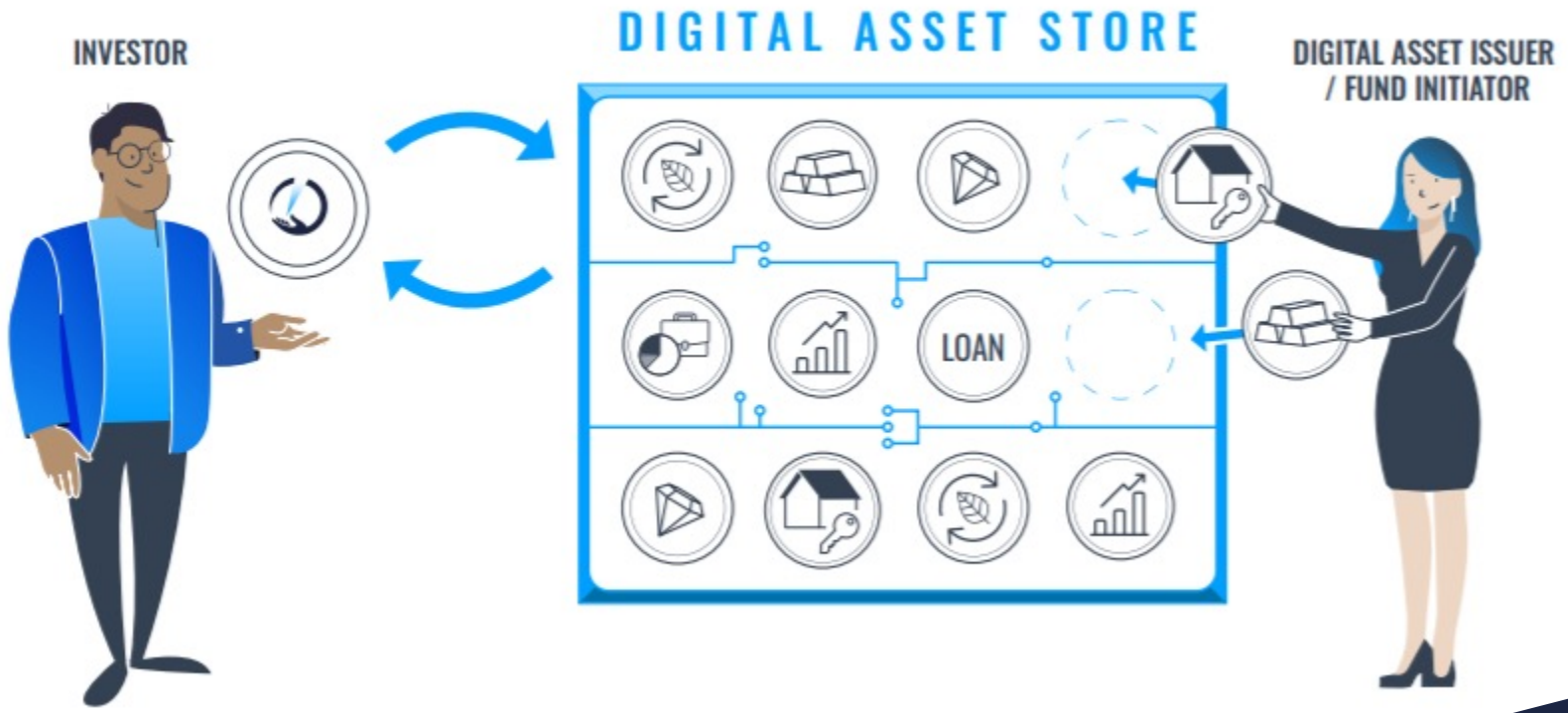
What We Do



- ✓ Enlyte facilitates investments thanks to smart contract powered tokenization
- ✓ We simplify and accelerate the investment process by removing the middle man, all parties can follow the same processes from their perspective
- ✓ It is one of the first platforms to support regulatory approved digital assets

What We Do

Enlyte provides investors access to nonfungible investments such as real estate or commodities through smart contract powered tokenization



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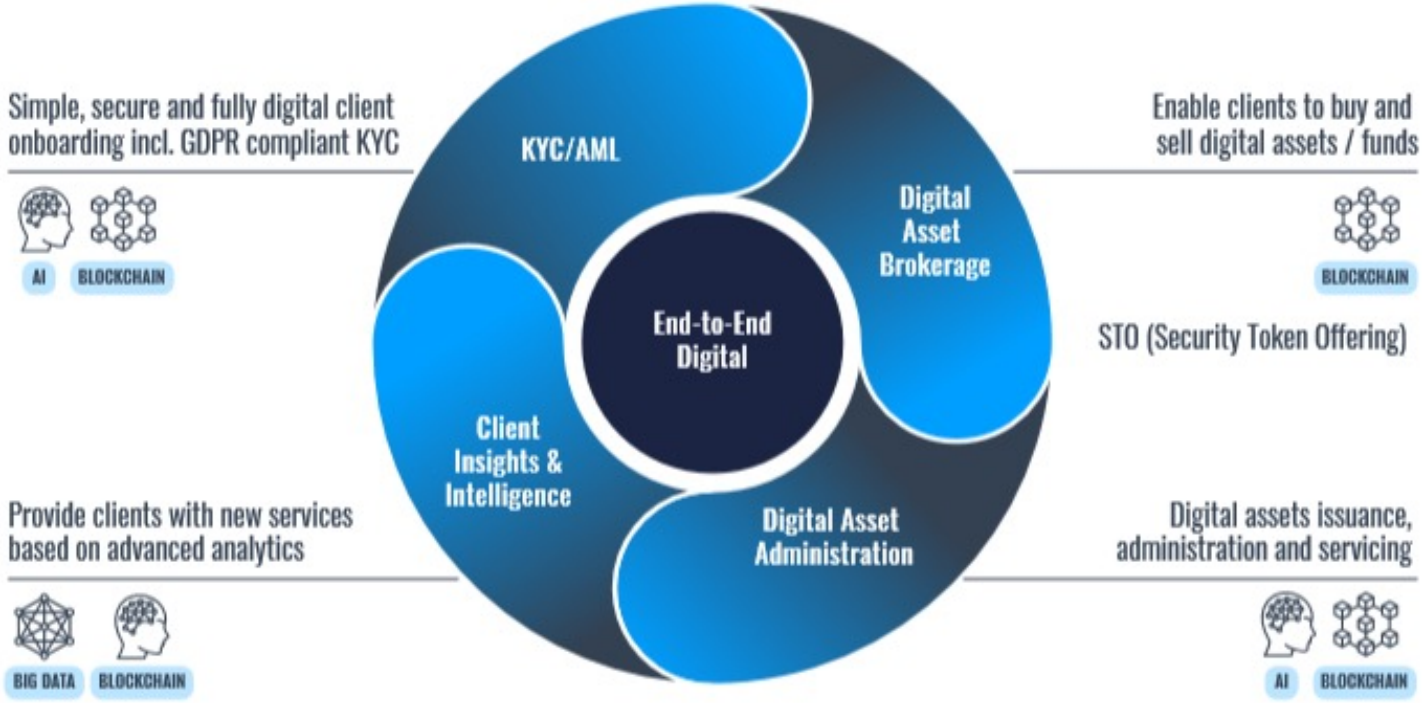
About the Platform

Enlyte is an end-to-end investment platform that leverages on Blockchain / DLT



- ✓ Enlyte covers the full investor's journey, from onboarding to transaction, to administration and reporting.
- ✓ The platform complies with laws, regulations and requirements from the relevant German authorities, and with GDPR to protect client data.

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About the Platform – **Digital KYC/AML**

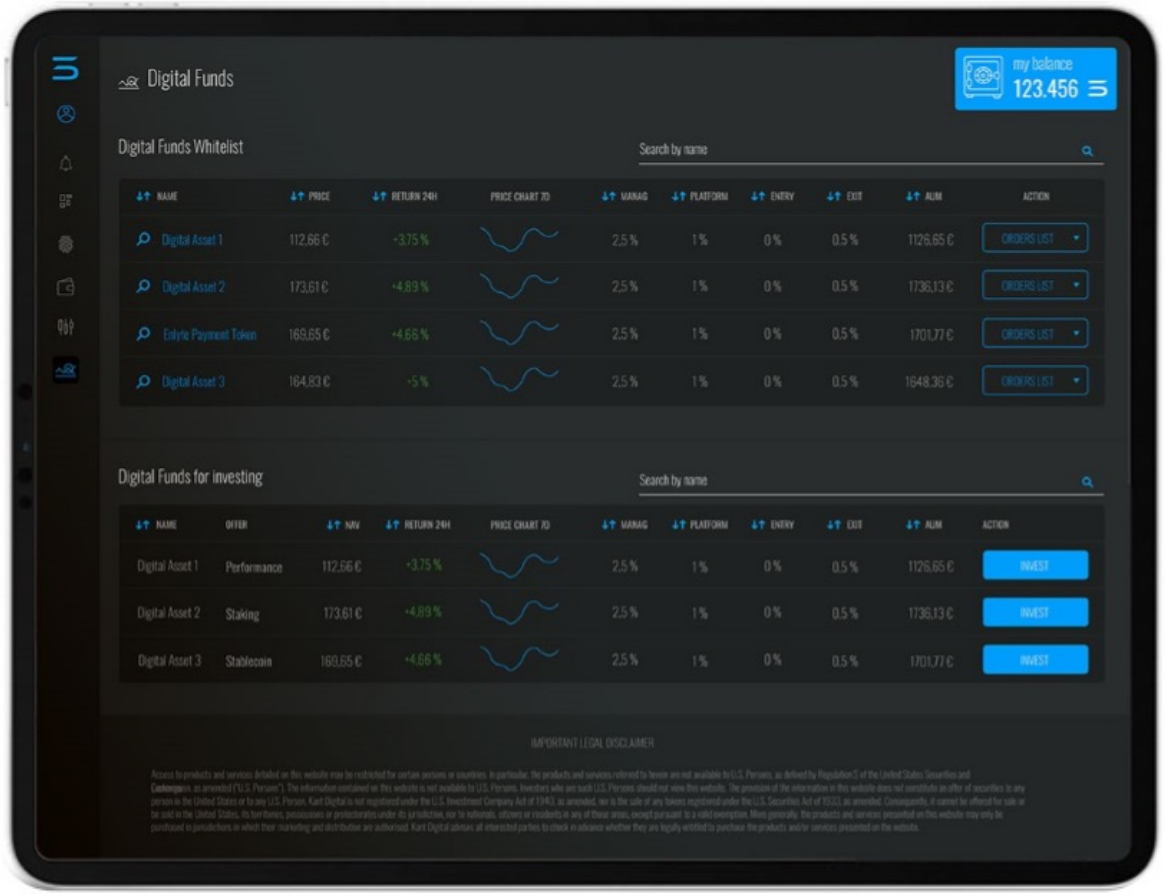
Provides a simple, secure and fully digital client onboarding

Main features:

- ✓ Simplified digital onboarding with automated process and validation flows including real time status notifications
- ✓ Investors: online application form & KYC questionnaire to fill in, document upload with consent collection related to data privacy
- ✓ Issuers: online customized KYC grids, online validation, screening and alerts
- ✓ Automated controls for users, and online monitoring for all users
- ✓ Connection to utilities to collaborate (API-driven)

About the Platform – **Digital Asset Brokerage**

Provides a blockchain-based solution that boosts transparency and access in digital asset issuance, digital management and order execution



Main features:

- ✓ Affordable access to capital to increase liquidity for clients
- ✓ Regulation and supervision from competent authorities
- ✓ Expansion of the market size and swift identification of target investors
- ✓ Counterparty risk reduction and simplified distribution of assets

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About the Platform – **Digital Asset Administration**

Provides a fully digital asset management process and includes the issuance, administration and servicing of digital assets

Main features:

- ✓ Custom-built issuance of digital assets
- ✓ Automation of rights, obligations and immediate compliance reporting due to the implementation of smart contracts
- ✓ Wallet management that requires two-factor authentication

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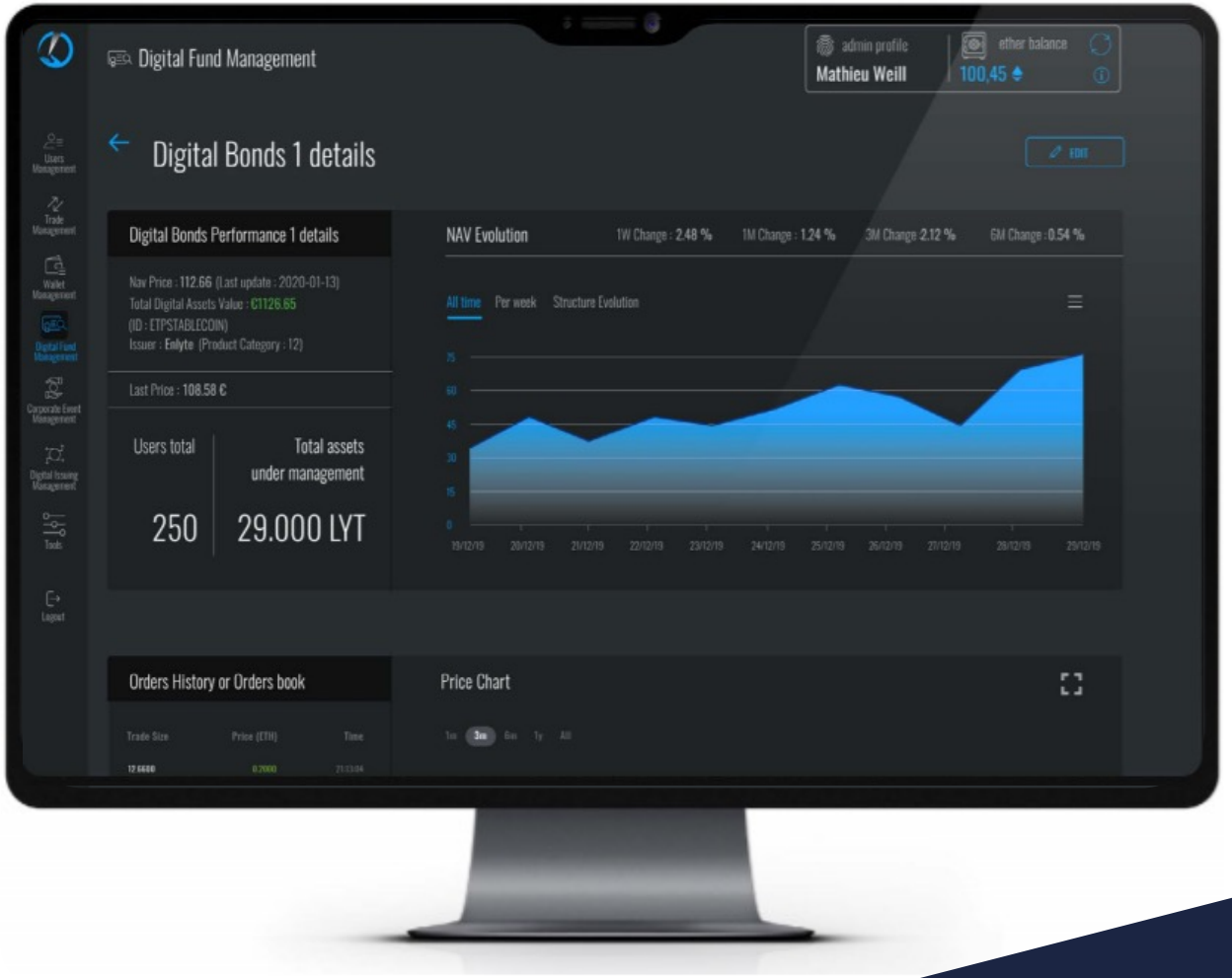
About the Platform – **Client Insights & Intelligence**

Provides clients with new insights and services based on advanced analytics



Main features:

- ✓ Deliver intelligent offers based on clients' preferences and interests
- ✓ Processing of data from diverse sources to create detailed visuals and reports
- ✓ Support of effective decisions based on analysis and optimisation of future actions

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Our Ecosystem

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Distribution
Funds Match Making

Legal Advisor

STO Structuring
BaFin Prospectus

Market Maker

Market Making
White Listing
Paying Agent

Digital Custody

Custody
Cash in / out
Client & Investor Accounts

- ✓ Enlyte's ecosystem approach complements the existing business and allows to offer an integrated technical solution with trusted and established partners
- ✓ Each partner will interact with Enlyte's end-to-end modular platform in different ways and at different stages

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Definition and Types of Digital Assets

Digital Assets are financial assets that are mapped on a Blockchain.
All tangible and intangible goods that have a value can be digital assets.

Equity

Tokenized stakes in private companies or stock in public companies.

Debt

Such as tokenized bonds.

Hybrid

Combined attributes of equity and bonds, i.e. convertible bonds or preferred stocks.

Cryptocurrency

Digital currencies with decentralized systems and secure cryptographic paym ent methods.

Stablecoins

Cryptocurrencies with linked value to fiat currencies.

NFT

A unique and irreplaceable digital asset representing ownership.

DeFi

Term for classic financial services that are processed via a decentralised platform

DEX

Decentralised exchanges that enable trading without intermediaries

Product Dimensions

	1	2	3	4	5
	Security Token Offering	**Crypto Custody**	**§284 KAGB with 20% Crypto Exposure**	**Tokenized Fund Shares**	**Digital Fund**
Target Clients	Asset Manager / Fund Initiator	Custodians	Institutional Investors / Asset Manager / Fund Initiator	Institutional Investors Asset Manager / Fund Initiator	Institutional Investors Wealth- & Asset Manager / Fund Initiator
Underlying Assets	Alternative Assets	Digital Assets	Digital Assets	UCTIS / AIF	Digital Assets
Regulatory Framework	WpPG / VermanlG (eWpG)	KWG	KAGB / eWpG	KAGB / eWpG	KAGB / eWpG
Regulatory Maturity	Fully implementable	Fully implementable	Fully implementable	Ordinance to be implemented	Law to be further expanded

Our Unique Selling Proposition

Enlyte achieves a **Unique Selling Proposition** by combining **four key advantages:**

- ✓ Ecosystem with trusted and established partners
- ✓ End-to-end digital platform covering the full investor's journey
- ✓ Regulatory compliant, efficient and secure investment process
- ✓ Institutional grade security set-up and state-of-the-art GRC standards

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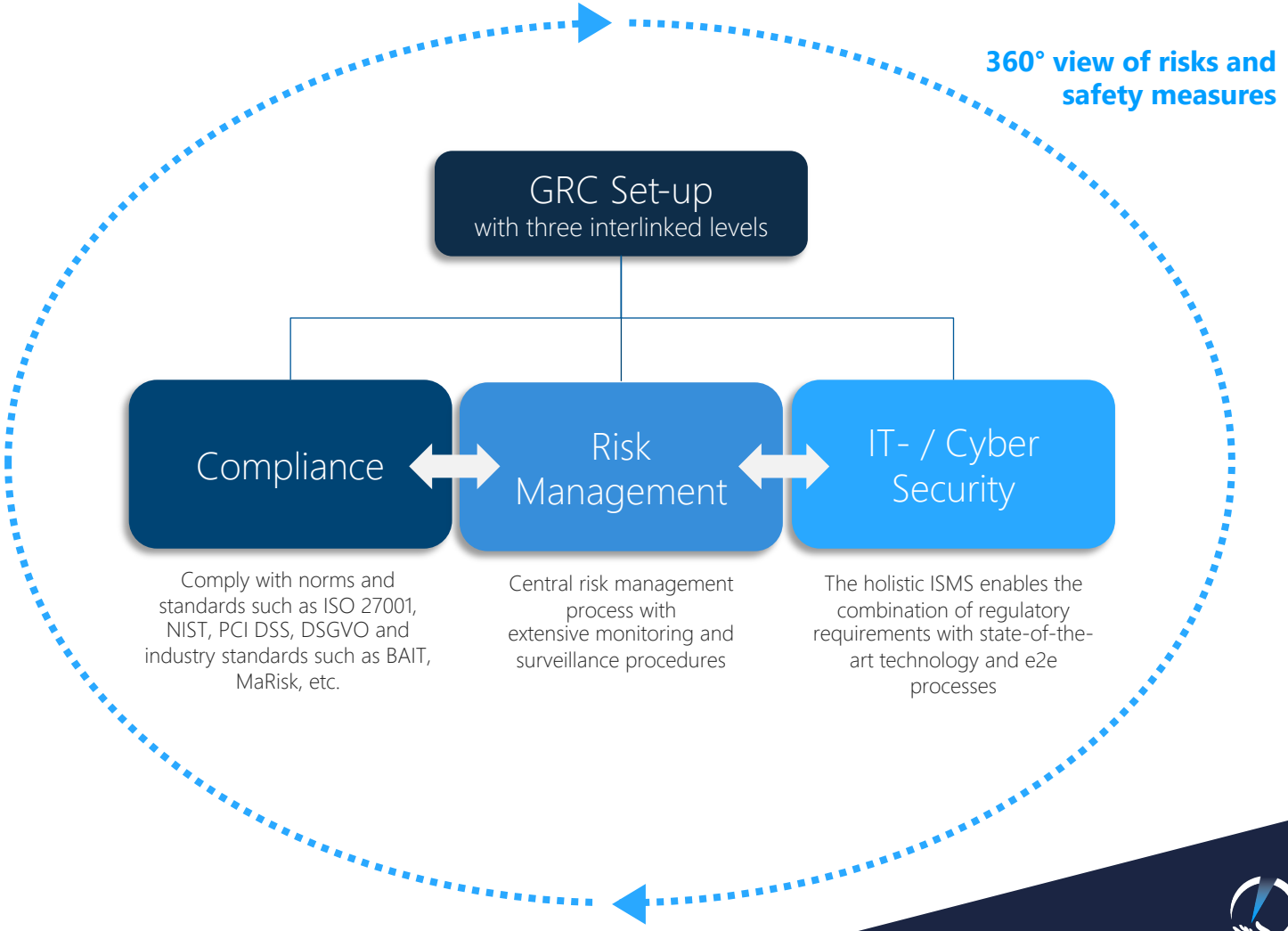
Our GRC Set-Up

Enlyte offers a state-of-the-art SaaS platform which is complemented by a holistic approach to protect the information and people involved in this solution



About Us

We combine expertise from 3 continents and 5 countries

A team of highly talented people

We speak 7 languages

Founded in 2020 in Frankfurt, Germany

Corporate Values

Simplicity

We go the extra mile to offer simple, understandable, flexible and efficient solutions that our clients can easily adopt.

Responsibility

At Enlyte, we behave at our best to protect our name and our relationships with others. Our people are straightforward, responsible and honest in everything they do.

Client Orientation

At Enlyte, our primary mission is to serve our clients, and they are present in everything we do. We earn their trust by focusing on them, putting them first and doing the right thing at all times.

Empowerment

We give our people the freedom to be creative and confident enough to explore beyond limits to do the things no one has dared do before.

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